LEADERSHIP Everybody, Every Day

Gerald M. (Gerry) Czarnecki He's been there, done that,...

and is still at it! Down-to-earth, practical ideas which impact behavior

Gerry comes with a diverse professional background with experience at every level of organization... from machine operator to shop foreman; from army private to army officer; from Human Resources Director to Chief of Staff; from Chief Financial Officer to Chief Executive Officer; from entrepreneur to corporate board member; from professor to coach; from seminar leader to keynote speaker. Gerru Czarnecki has been there, done that, succeeded and now shares his insights on what leaders make a difference and how they do it. Every speech, every seminar, every publication is loaded with practical, hand-on tips to being better at getting the work done.

A Sample of Seminar & Keynote Topics

- You're In Charge...What Now?
- Lead with Love
- Nature, Nurture, Choice and Chance
- How To Get Fired By Doing A Great Job

Areas of Focus

- Work Leader Success
- Career Planning and The Keys to Success
- Coping With Change
- Self Renewal

What they say about Gerry's Seminars & Speeches

- "I was shocked when the timer was up...what enerqų!"
- "Great, practical ideas, I will use them as soon as I go back to work."
- "He made me proud to be a work leader and now I Taylor know what to do to be a great one."
- "This tough business guy has a soft interior that comes through in everything he says."
- "He had a supreme command of his material."
- "I am getting close to retirement age and now I am not so certain I will let it happen to me."

What they are saying about his book, You're In Charge...What Now?

"Managers are a dime a dozen, but leaders are priceless. Teaching principles as solid as setting expectations, and as radical as understanding love, Gerald M. Czarnecki's seven steps put the new leader's focus where it belongs--on finding, developing, and rewarding teams of outstanding performers. Any manager aspiring to leadership would be wise to study Gerald's advice." Jeff

Founder and Chairman, Monster.com

Stanford University, And Co-author of Built to Last

"Recently appointed to your first position leading others? This book is for you! It describes in concrete detail exactly what it takes to get those actually doing the work of the organization to perform at exceptional levels. Powerful, accurate and, most importantly, eminently useable, Czarnecki's insights provide a • "Nature, Nurture, Choice and Chance...he got it right." concrete blueprint for managerial success." Jerry I. Porras, Lane Professor of Organizational Behavior and Change, Emeritus, Graduate School of Business,

> "You're in Charge..." is outstanding reading for first time managers as they strive to expand their leadership capacity. Gerry Czarnecki distilled his years of experience at all levels of an organization into an easy-to-read, pragmatic primer on making the transition from supervisor to leader."

Edward B. Rust Jr., Chairman & CEO, State Farm Insurance Companies

"If you are a working leader, and you want to get things done, this book is for you. This book is full of practical insights and tips to make you a more effective

Ram Charan, Consultant to CEOs and Board of Directors and Co-author of Execution

"I loved this book."

Rhoda Olsen, President & Chief Operating Officer, Great Clips, Inc.

Gerru Czarnecki DELTEN



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